

Spring Deans Meeting & Conference, Québec City

Thursday May 12th

Hôtel Chateau Laurier Québec

12h00 -13h30 Informal Lunch Buffet (*Salle du Manège*)

12h00 – 16h30 Registration, Information tables, Refreshments (*Foyer Vieux-Québec*)

13h30 – 15h30 *Committee Meetings (Salle George V)*

- *Membership Committee (13h30)*
- *Advocacy Committee (14h00)*
- *Research Committee (14h45)*

At our last meeting the membership proposed the addition of two new committees, advocacy and membership. The purpose of this session is to identify members for these committees, as well as to discuss initial sets of objectives.

CFBSD currently has one standing committee, research. At this session we will discuss our next steps for the committee and identify new members to replace those whose terms as deans or associate deans have ended.

These sessions are open and all members are encouraged to attend and share their ideas!

15h45 – 16h30 *Board Meeting (Board Members only) (Salle George V)*

16h45 – 17h30 *EFMD Updates and Discussion (Salle de la Colline)*

This session will provide an opportunity to keep in touch with the EFMD network, as well provide an update on their international activities, news on accreditation, Tomorrow's MBA, Deans Across Frontiers, Corporate Recruiters Survey, UK student fees and new networks focused on the MENA region & Africa.

- Matthew Wood, Director of Communications, EFMD

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17h30 – 18h15 *AACSB Accreditation Blue Ribbon Committee: impact & discussion (Salle de la Colline)*

This session will provide an overview of changes in AACSB standards and processes approved by the Accreditation Quality Committee earlier this year. Participants will also have the opportunity to discuss and provide feedback on AACSB standards and processes. Implications for Canadian schools will also be addressed.

- Dan LeClair, Senior Vice-President, AACSB International
- Michel Patry, Director, HEC Montreal

Le Parlementaire Restaurant, Québec National Assembly

19h30 – 22h00 Reception, Dinner, Private Visit, Welcome and Opening Remarks

The evening will begin with a reception, tour of the National Assembly, followed by dinner. There will be few welcoming remarks from the CFBSD Chair followed by a brief presentation from the Rector of Laval University on the role of the university in developing regions for a globalised world. The rest of the evening will open for socialising with colleagues.

- Denis Brière, Rector, Laval University
- Michel Patry, Chair CFBSD & Directeur, HEC Montréal

Le Parlementaire was inaugurated on December 14, 1917, and was called the Café du Parlement until 1970.

Designed by architects Omer Marchand and Georges-Émile Tanguay in the beaux arts style in vogue at the end of the 19th and the beginning of the 20th centuries, the restaurant is remarkable for its high ceiling, majestic columns, richly ornamental decor and contrasting colour scheme.

Le Parlementaire was originally a gathering place reserved for the Members, for National Assembly personnel and for the press. It opened its doors to the public in 1968. Over the years, it has welcomed many distinguished guests.

Witness to parliamentary social life, host of numerous State dinners and formal receptions and venue par excellence for Québec products, Le Parlementaire is located in the inner courtyard of the Parliament Building.

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Laval University

07h30 Bus departs from hotel

08h00 – 09h00 Breakfast (Salon Hermés – Local 1651)
Business Meeting

09h15 – 10h30 *Globalization & Management Education: Implications for Canadian B-Schools (Locale 1307)*

The recently released report from the AACSB Task Force on Globalization of Management Education explores broad globalization trends in management education that command the attention of any individual or institution striving to navigate in today's environment. By exploring individual business school strategies, it provides valuable insights into how business schools can and should respond. The report aims to encourage and guide business schools to embrace globalization in ways that are mission-appropriate, manageable given available resources, and meaningful to the stakeholders being served.

Key aspects of the report will be presented, followed by a discussion of its implications for Canadian Business Schools.

- Dan LeClair, Senior Vice-President, AACSB International

10h30 -10h45 Pause café (Atrium)

10h45- 12h00 *Educating for a World of Global Businesses: What Does it Mean for Business Schools?*
(Locale 1307)

As businesses become increasingly global, business schools need to understand how this will impact what they do, how they teach, what they teach, and how they prepare their students to become effective leaders in a global business world. IBM has been one of the first truly global businesses and has been active in surveying and interacting with other global business partners over the years to better understand the nature and challenges of doing business on a global scale. The presentation will describe examples of what it means to be global for IBM from a Canadian perspective, and how this influences business practices and operations, as well as the profile, skills and knowledge that is required to be a successful manager and leader in this context. Following the presentation, there will be time for questions and discussion with the deans on how business schools can best prepare their students for a world of global businesses, large or small.

- Laurian Brunet, Assoc. Partner Strategy and Transformation Services, IBM Global Business Services
- Robert Mantha, Laval University (moderator)

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12h15 – 13h15 Lunch and Presentation (Salon Hermés – Local 1651)
Strategic Responses to Globalization

The new international division of labour, requires careful strategic business positioning and the development of new core competencies. This session will provide some thoughts on how we can better respond in this challenging environment.

- Professor Zhan Su, Stephen Jarislowsky Chair in International Business

13h30 – 14h45 *Presentation and Roundtable Discussion: Issues for Canadian Business Schools (Local 1307)*

Part I: *Research Issues*

This session will begin with a short presentation on current trends, priorities, programmes and policies of the funding councils, in particular SSHRC, followed by a discussion and feedback from the deans. It will build on ongoing relationships developed between the councils and the CFBSD research committee.

- Michel Patry, Director HEC Montreal, (moderator)
- Gail Zboch, Senior Program Officer, SSHRC
- Francois Simard, Team Leader / Program Officer, SSHRC

Part II: *Current Challenges and Presentations from members*

Members have expressed an interest to learn about current concerns from colleagues at other schools, and to discuss ways of working together more effectively. The session will start with a discussion about current challenges for business schools, as identified by members, followed by a few short presentations on items that individual schools would like to share with colleagues.

- Ali Dastmalchian, Dean, University of Victoria (moderator)

14h45 -15h00 *Pause café (Atrium)*

15h00 – 16h15 *Responsible Management Education (Local 1307)*

Preparing students to become responsible leaders in a global and sustainable economy is a challenge and responsibility for all business schools. But how to integrate into curricula and academic activities? What are other schools doing? The business community? Other organisations? In this session we will look at some of these issues and discuss what a number of organisations and initiatives (PRME GRLI, UN Global Compact, etc.) are doing to help support business schools. What is the real value?

- Peggy Cunningham, Dean, Dalhousie University
- Mark Drewell, Executive Director, GRLI - Globally Responsible Leaders Initiative

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Practical Information:

Thursday Sessions and Accommodations :

Hôtel Château Laurier,
1220, Place George-V Ouest, Québec
(418) 522-8108

Thursday Reception & Dinner:

Le Parlementaire Restaurant,
Assemblée nationale du Québec
Hôtel du Parlement, 1045, rue des Parlementaires, Québec



Friday Sessions:

Faculty of Business Administration, University of Laval
Pavillon Palasis-Prince
2325, rue de la Terrasse Université Laval, Québec
(416) 656 -2180

On site contact:

Tim Daus
Mobile e-mail: daus@cfbsd.ca
Mobile phone: 514 886 7596