

BSAC 2022 Annual Conference

Sunday November 13

10.45 – 12.00 *Board meeting (Board members only)*
206H

10.30, 11.30, 12.15 Shuttle from Hotel to Mathison Hall

12.00 – 13.00 *Lunch*
Event Centre, 3rd floor

13.00 – 13.45 *Planning Building School Facilities*
Starting point Event Centre *Tour of New Haskayne School Building*

- ❖ Jim Dewald, Dean, Haskayne School of Business, University of Calgary

14.00 – 15.30 *Regional Meetings*

These roundtable sessions will provide an open, interactive forum for delegates to better understand some of the unique challenges, opportunities, and issues that schools, and their leadership, are facing in their respective regions. The discussion will facilitate an exchange of information and sharing best practices between colleagues.

MTH 145 *Atlantic Regional Meeting*

- ❖ Binod Sundararajan, Interim Director, Rowe School of Business, Dalhousie University

MTH 106 *Western Regional Meeting*

- ❖ Gina Grandy, Dean, Hill and Levene Schools of Business, University of Regina

MTH 147 *Québec Regional Meeting*

- ❖ Frank Pons, Dean, Faculty of Business Administration, Université Laval

MTH 112 *Ontario Regional Meeting*

- ❖ Dana Brown, Dean, Sprott School of Business, Carleton University



14.00 – 15.30
206 H

Research Leaders Roundtable

This roundtable session will provide an informal forum where business schools research leaders can meet to discuss topics of mutual concern and share ideas. The meeting is intended primarily for faculty members who serve as Associate Deans of Research, or equivalent, in BSAC member schools.

- ❖ Sandy Hershcovis, Senior Associate Dean – Research & Faculty, Haskayne School of Business, University of Calgary (moderator)

15.30 – 16.00
Suncor Terrace

Refreshment Break

16.05 – 16.55
MTH 212

BSAC 2022 Sponsored Research Project: Indigenous Allyship in Canadian Business Schools: Towards a comprehensive framework for implementation

Moving towards true allyship within business schools is essential to building effective relationships with Indigenous organizations and communities with the goal of forming meaningfully engaged and mutually beneficial partnerships. Our presentation will summarize progress from our research towards co-creating a comprehensive framework that business schools can use to enhance allyship and meaningful engagement with Indigenous Peoples within their organizations. We will synthesize current literature on allyship with Indigenous Peoples with findings from sharing circles with business school students.

- ❖ Marjorie Delbaere, Professor of Marketing, Edwards School of Business, University of Saskatchewan
- ❖ Dana Carriere, Lecturer, Edwards School of Business, University of Saskatchewan

17.05 – 17.55
MTH 212

BSAC 2022 Sponsored Research Project Video Presentation: A Matriarch Creation Âcimowin (Cree word for Story)

The study offers a space for Iskwewak (Cree word for women) to share how they connect back to culture and community through sharing matriarch creation stories to address the socio-economic issues through Indigenous entrepreneurship.

- ❖ Delilah Mah, Researcher, Cape Breton University

18.15 – 20.00
Event Centre, 3rd floor

Informal Dinner

20.00

Shuttle to hotel

Monday November 14

07.45, 08.00 Shuttle to Mathison Hall

08.15 – 09.15 *Breakfast*
Event Centre, 3rd floor

09.15 – 09.30 *Opening Remarks*
Event Centre, 3rd floor

- ❖ Anne-Marie Croteau, Dean, John Molson School of Business, Concordia University, and Chair, BSAC
- ❖ Jim Dewald, Dean, Haskayne School of Business, University of Calgary

09.30 – 10.30 *Defining and Measuring Social Impact*
Event Centre, 3rd floor

Universities, and Business Schools, are under immense pressure to demonstrate relevance and contribution in a rapidly changing world of technological, social, and cultural innovations and disruptions.

How should we measure the impact a business school has on our communities? Who are our most relevant communities? Why? How do business school's stack up against expectations? This is a sample of questions our panelists, Maria Baltar and Elizabeth Cannon will address in this opening session.

Delegates will be invited to participate in question-and-answer period and discussion in the last part of the session.

- ❖ Jim Dewald, Dean, Haskayne School of Business, University of Calgary (moderator)
- ❖ Maria Baltar, Regional Head – Americas, AACSB International
- ❖ Elizabeth Cannon, Past-President, University of Calgary

10.30 – 11.00 *Refreshment Break*
Suncor Terrace

11.05 – 12.45

Business Schools Social Impact: Case studies

Several member business school case studies will be presented, together with time to engage our audience in understanding specific programs targeted at meaningful impact. Does the model presented fit for your school? What are the differences you see in your communities? Do the presenting school's objectives fit with your strategic goals? Do they fit with your community's goals? This is intended to be an open-sharing session targeted at advancing Canadian business schools as leaders in impact.

The session will be divided into two groups: group one focusing on cases that center on Social Impact and Entrepreneurship Programs; group two focusing on cases that center around Indigenous Programs.

MTH 445

Group one: Social Impact and Entrepreneurship Programs

- ❖ Jim Dewald, Dean, Haskayne School of Business, University of Calgary (moderator)
- ❖ Darren Dahl, Dean, Sauder School of Business, University of British Columbia
- ❖ David Marshall, Assistant Teaching Professor, Faculty of Business, University of New Brunswick – Saint John
- ❖ Frank Pons, Dean, Faculty of Business Administration, Université Laval
- ❖ Leo Wong, Associate Dean – Education, College of Social Sciences and Humanities, Alberta School of Business, University of Alberta

MTH 435

Group two: Indigenous Programs

- ❖ Kerry B. Godfrey, Dean, Dhillon School of Business, University of Lethbridge (moderator)
- ❖ Ujwal Kayande, Dean, Beedie School of Business, Simon Fraser University
- ❖ Alexia McKinnon, Director, Indigenous Programs Beedie School of Business, Simon Fraser University
- ❖ Lisa Watson, Dean, Faculty of Business, Athabasca University
- ❖ Josianne Marsan, Vice-dean of Research and Innovation, Faculty of Business Administration, Université Laval
- ❖ Bryan Weber, Interim Dean, Faculty of Management, Vancouver Island University

12.55 – 13.55

Lunch

Event Centre, 3rd floor

14.00 – 15.45
Event Centre, 3rd floor

Fear, Fatigue and Fury: Leading in a New Normal

If there is a single question that is weighing on the minds of most Deans, it is how we are going to re-engage our teams after two years of working from home. Academic leadership has been challenged to make decisions that have frustrated or infuriated a significant proportion of our faculty, staff and students. Questions of equity and justice are swirling unabated. Our decisions continue to be questioned and analyzed, now with the acuity of 20/20 hindsight.

So what does all of this mean for the future of academic work? What do our workplaces look like and how can we use what we have learned, without losing the unique advantages that only arise from social connection and interaction? How can we work through the polarized opinions that have exploded in our post-secondary institution and reclaim the unique place of the academy in civil discourse?

In this presentation and panel session we will consider the factors that have traditionally influenced culture and engagement, how they have changed through the pandemic and social justice movements, and what we might need to do differently to reinvigorate and revitalize our academic institutions.

- ❖ Kelly Williams-Whitt, Dean, Faculty of Business and Communication Studies, Mount Royal University (moderator)
- ❖ Daphne Taras, Dean, Ted Rogers School of Management, Toronto Metropolitan University
- ❖ Julia Christensen Hughes, President, Yorkville University
- ❖ Alex Usher, CEO, Higher Education Strategies
- ❖ Harjeet Bhabra, Dean, Sobey School of Business, Saint Mary's University

15.45 – 16.15
Suncor Terrace

Refreshment Break

16.15 – 16.45
MTH 212

Managing Up and Down – Having an Impact With and Without Authority
Part 1 - All participants

In this session we will present issues around leadership, unique to an academic context. What are some of the specific challenges around leading through influence and consultation? What are some tools that have worked and the ones that have not?

- ❖ Elizabeth Evans, Interim Provost and Vice-President Academic, Mount Royal University

16.55 – 17.55
MTH 124

BSAC Annual General Meeting (AGM)
Deans and Directors only

The AGM open only to the primary representative (normally the dean or director) from each member school. An agenda, background documents and other details will be sent directly to the primary representative beforehand.

- ❖ Anne-Marie Croteau, Dean, John Molson School of Business, Concordia University, and Chair, BSAC

16.55 – 17.55
MTH 212

Managing Up and Down – Having an Impact With and Without Authority
Part 2 – Academic leaders only

This session will be a moderated open discussion of the issues academic leaders need to consider when leading through influence and consultation. How do you balance your role as an academic with that of an administrator? What are some of the day-to-day survival strategies that help facilitate your role? Best practices? Participants will be encouraged to provide examples and share situations in leadership they have confronted and managed.

- ❖ Elizabeth Evans, Interim Provost and Vice-President Academic, Mount Royal University

18.00 - 20.15
Event Centre, 3rd floor

Reception and Dinner

20.15, 20.30

Shuttle to hotel

Tuesday November 15

07.15, 07.30 Shuttle to Mathison Hall (*Breakfast at hotel but coffee, juice and light pastries will be available at Mathison Hall before first session*)

07.50 – 8.50 *GMAC Research: Understanding Canada’s Position in the Global GME Landscape*
Event Centre, 3rd floor

More than ever, understanding GME industry trends is critical to staying ahead of the curve and positioning your programs for success in today’s dynamic and competitive landscape. Join us for an overview of the latest findings from across GMAC’s survey research touchpoints, including the recently published Application Trends Survey. Gain insight to what’s going on in the global market, Canada’s position within it, and resources GMAC offers to aid your school in maintaining its competitiveness.

- ❖ Kailin Burns, Senior Manager – Market Development, Graduate Management Admission Council

08.55 – 10.20 *Fostering Business Schools Engagement with Indigenous Communities*
Event Centre, 3rd floor

Among the myriad issues confronting 21st century Canadian business schools, there may be none more valuable and vital than Indigenous engagement. The Truth & Reconciliation Commission Call to Action #92 requests Canada to ensure Indigenous peoples with equitable access to training and corporate sector education, with the goal of sustainable benefits from economic development projects. Indigenous engagement is addressed in the content of our curriculum. It is mentioned in the context of land acknowledgements, featured in college strategic plans, and discussed with donors. “Nothing about us without us” characterizes a platform for deliberate decolonization.

What does Indigenous engagement mean for Canadian business schools? Does it relate to student recruitment, student retention, collaborate research projects, or more? What does engagement mean for Indigenous communities? How do business schools participate meaningfully and authentically? These questions – and more – will be addressed by our panel of community, academic and business leaders. Interactive opportunities will be provided for delegates to learn, listen, and share, with the goal of connecting universities and communities in these important endeavors.

- ❖ Keith Willoughby, Dean, Edwards School of Business, University of Saskatchewan (moderator)
- ❖ Kelly Lendsay, President & CEO, Luminary, and Founder and CEO, Indigenous Works
- ❖ Linda ManyGuns, Associate Vice-President of Indigenization and Decolonization, Mount Royal University

10.25 – 10.40 *Refreshment Break*
Suncor Terrace

10.40 – 12.05 *Positioning Canadian Business Schools Globally: Why Canada (or not)?*
Event Centre, 3rd floor

Why do international students choose Canada and Canadian business schools? What's special about studying business in Canada? And why do some students prefer the USA, UK, Australia, France and many other countries?

Andrew Crisp from international higher education consultancy, CarringtonCrisp, looks at where students choose and why, drawing on student data and experience working with business schools globally. With a panel of deans sharing their experience of international recruitment, the session will challenge Deans to answer the question what more Canada and Canadian business schools can do to attract students from around the world?

- ❖ Andrew Crisp, Carrington Crisp (moderator and speaker)
- ❖ Wanda Costen, Dean, Smith School of Business, Queen's University
- ❖ Lisa Watson, Dean, Faculty of Business, Athabasca University
- ❖ Federico Pasin, Director, HEC Montréal

12.30 – 14.00 *Lunch*
Event Centre, 3rd floor

Practical Information

Registration and Hotel reservations

Please visit the events section of the BSAC website. (www.bsac-aegc.ca)

Conference Hotel address: Holiday Inn Express & Suites - 2373 Banff Trail North West, Calgary

On-Site Check-In and Information

On-site check-in will start on the Sunday 10:15 at the information desk located near the Mathison Hall entrance. It will be open for the duration of the conference.

Conference Venue

All sessions and meals, will be held at Mathison Hall, 215 Haskayne Place NW (Haskayne School of Business, University of Calgary).

Host Schools

Hosted by the Haskayne School of Business, University of Calgary in collaboration with the Dhillon School of Business, University of Lethbridge and the Bissett School of Business, Mount Royal University.



UNIVERSITY OF CALGARY
HASKAYNE SCHOOL OF BUSINESS



DHILLON
SCHOOL OF BUSINESS



Bissett School
of Business

With the sponsorship support of the Graduate Management Admission Council.

