



**VANCOUVER ISLAND
UNIVERSITY**

**Supporting Truth, Reconciliation and Access:
Partnerships and Place-Based Learning
at the
Faculty of Management**

November 14, 2022



An institutional commitment



We will do more to honour Indigenous students, employees, and communities; deepen our understanding of Indigenous knowledges; and work with Indigenous Peoples to co-create programming that better serves the priorities of their communities.



Indigenous Commitments Committee

provides advice to Senate regarding:

- **Indigenization initiatives** relevant to academic planning, academic programming, academic support services, or indigenous students;
- **Indigenous curriculum** for courses and programs, including those leading to certificates, diplomas, and degrees;
- **Identification of educational needs** of Indigenous peoples relative to First Nations, Metis, and Inuit social and economic needs;
- **Policy related to reconciliation and the rights of Indigenous peoples** as per the United Nations Declaration on the Rights of Indigenous Peoples; and
- Other matters as assigned by Senate.

AVP Indigenous Education and Engagement: **Marcia Turner**

“The creation of this role sends a signal that VIU is committed to improving the experiences of Indigenous students, employees and communities at the University. **Our work ahead is complex and will involve uncomfortable conversations.** However change does not happen when we are comfortable.”



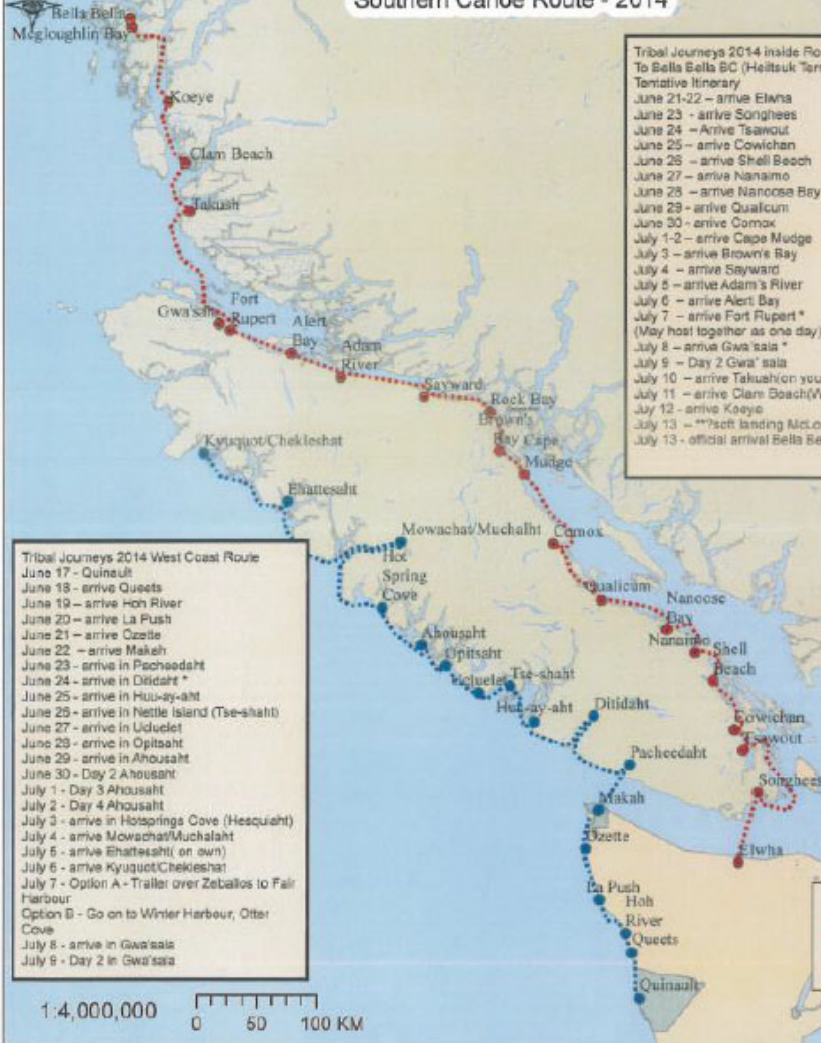


VIU's Faculty of Management (FOM):
**Indigenous Ecotourism Education
Program (IETP)**

- Aim: support economic and social initiatives,
- Focus: labour market readiness for ecotourism
- Experiential learning:
 - Close to home experiences, and
 - Educational tourism.
- Successful completion:
 - VIU's Certificate in Adventure Tourism & Recreation
 - Advanced placement in NIC's Adventure Guiding Certificate or Tourism & Hosp Diploma (approximately 65%)



Southern Canoe Route - 2014

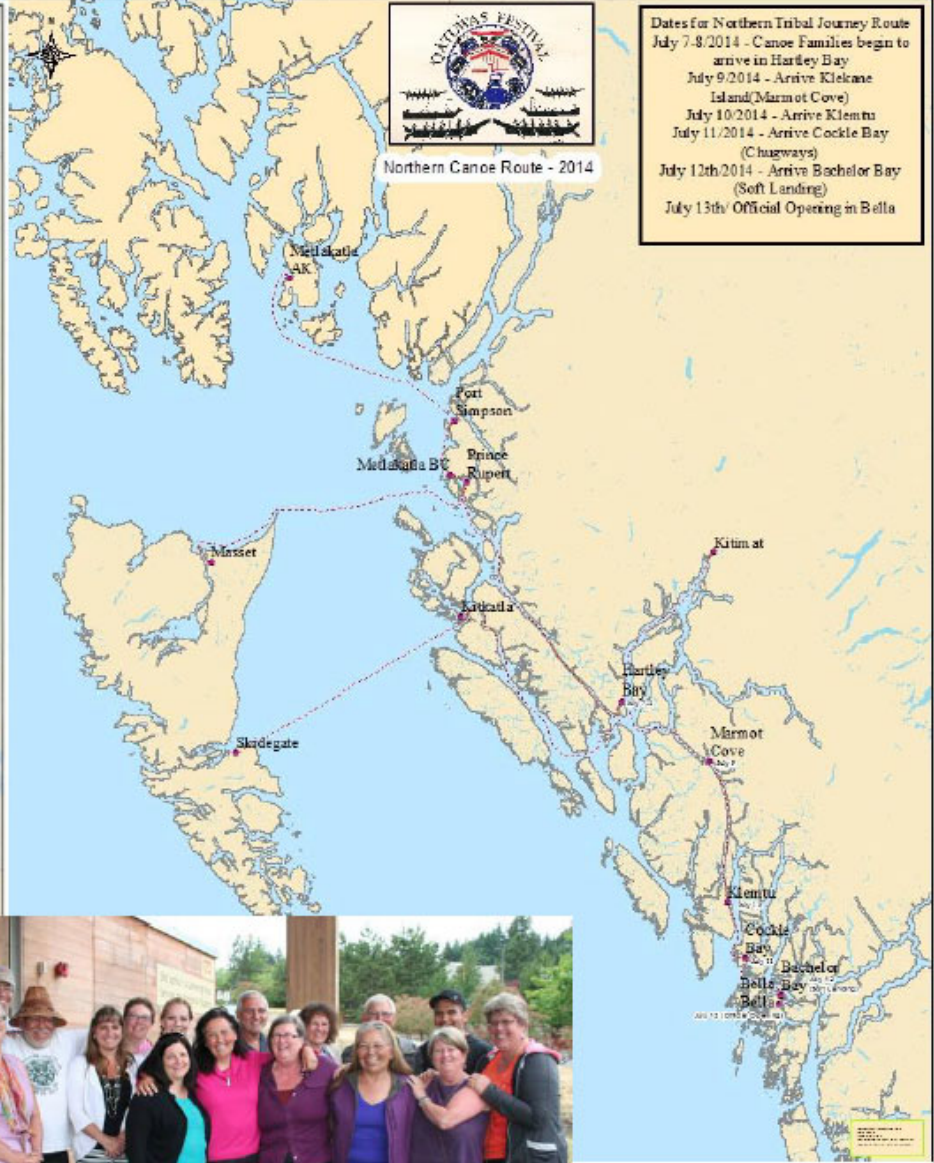


Tribal Journeys 2014 inside Route Southern To Bella Bella BC (Hellsuk Territory)
 Tentative Itinerary
 June 21-22 - arrive Elwha
 June 23 - arrive Songhees
 June 24 - arrive Tsanout
 June 25 - arrive Cowichan
 June 26 - arrive Shell Beach
 June 27 - arrive Nanaimo
 June 28 - arrive Nanose Bay
 June 29 - arrive Qualicum
 June 30 - arrive Comox
 July 1-2 - arrive Cape Mudge
 July 3 - arrive Brown's Bay
 July 4 - arrive Sayward
 July 5 - arrive Adam's River
 July 6 - arrive Alert Bay
 July 7 - arrive Fort Rupert * (May host together as one day)
 July 8 - arrive Gwa'sala *
 July 9 - Day 2 Gwa'sala
 July 10 - arrive Takush(on your own)
 July 11 - arrive Clam Beach(Wulksuxw)
 July 12 - arrive Kooeye
 July 13 - **soft landing McLoughlin Bay
 July 13 - official arrival Bella Bella

Tribal Journeys 2014 West Coast Route
 June 17 - Quinalt
 June 18 - arrive Queets
 June 19 - arrive Hoh River
 June 20 - arrive La Push
 June 21 - arrive Ozette
 June 22 - arrive Makah
 June 23 - arrive in Pachcedaht
 June 24 - arrive in Diltidaht *
 June 25 - arrive in Hux-ay-aht
 June 26 - arrive in Nettie Island (Tae-shaht)
 June 27 - arrive in Udquelet
 June 29 - arrive in Opitsaht
 June 29 - arrive in Ahousaht
 June 30 - Day 2 Ahousaht
 July 1 - Day 3 Ahousaht
 July 2 - Day 4 Ahousaht
 July 3 - arrive in Hotsprings Cove (Hesquiaht)
 July 4 - arrive Mowachat/Muchalht
 July 5 - arrive Elhateshat (on own)
 July 6 - arrive Kyuquot/Chekleshat
 July 7 - Option A - Trailer over Zeballos to Fair Harbour
 Option B - Go on to Winter Harbour, Otter Cove
 July 8 - arrive in Gwa'sala
 July 9 - Day 2 in Gwa'sala



Northern Canoe Route - 2014



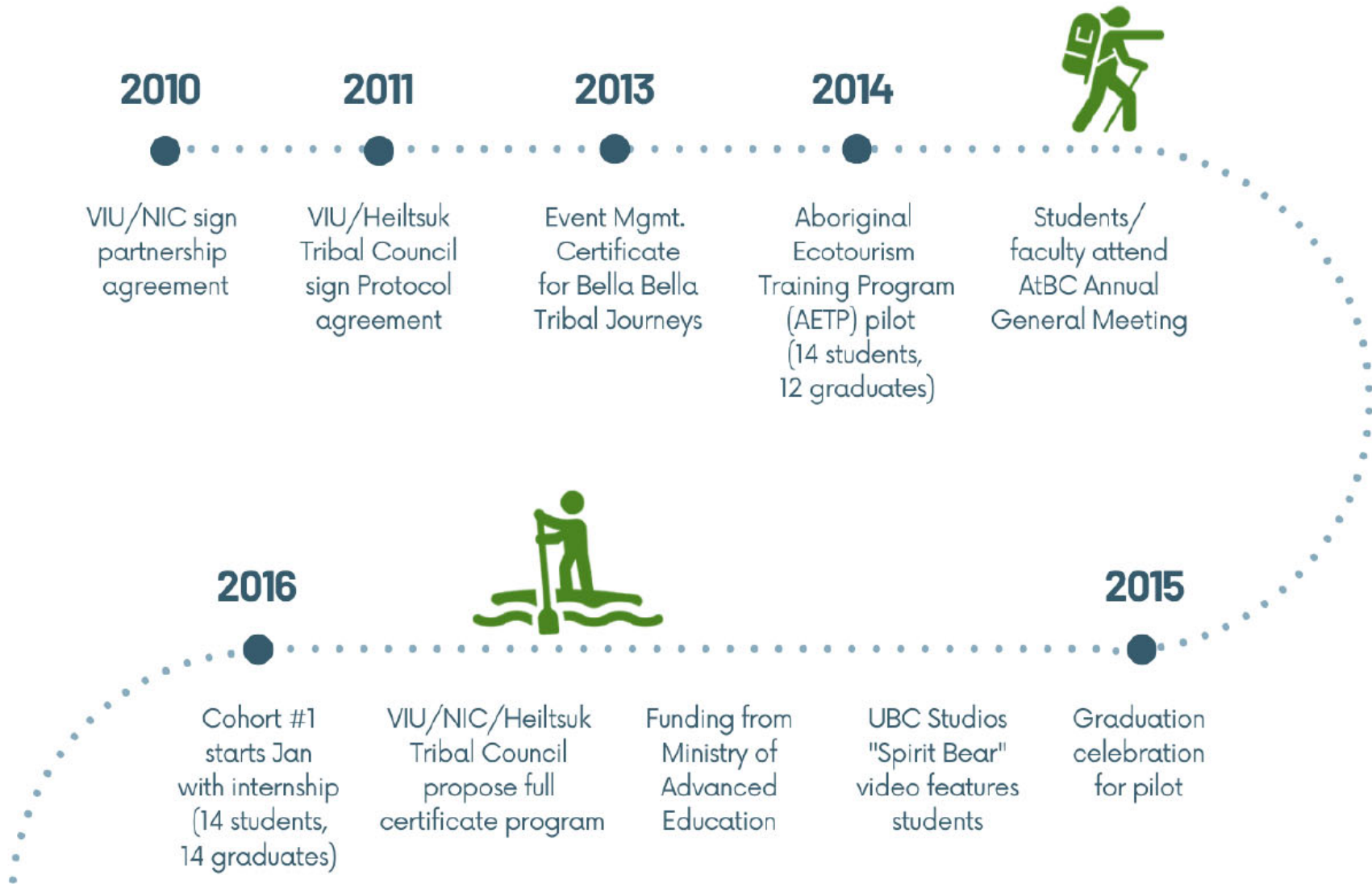
Dates for Northern Tribal Journey Route
 July 7-8/2014 - Canoe Families begin to arrive in Hardley Bay
 July 9/2014 - Arrive Klekane Island (Warmot Cove)
 July 10/2014 - Arrive Klentu (Chugways)
 July 11/2014 - Arrive Cockle Bay (Chugways)
 July 12th/2014 - Arrive Bachelor Bay (Soft Landing)
 July 13th/ Official Opening in Bella



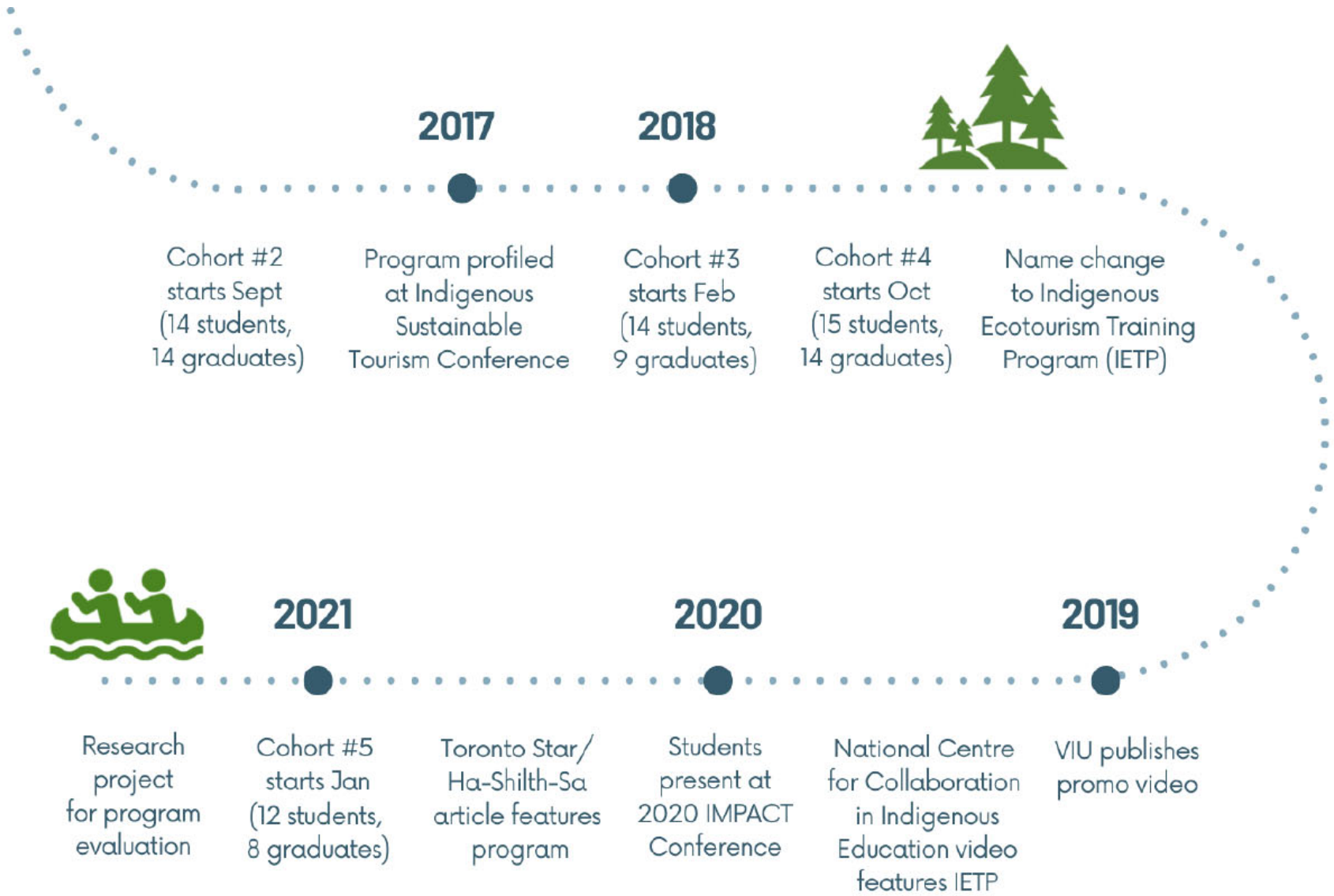
Quatuwas 2014



IETP Timeline



IETP Timeline



Pilot Year



Guiding Skills 1



Field Specialty 1
(Canoeing)



Heritage
Interpretation



Tour Group
Packaging



Wilderness
First Aid



Restricted
Operator
Certificate

Cohorts 1 and 2



Guiding Skills 1



Field Specialty 1
(Paddling)



Heritage
Interpretation



Tour Group
Packaging



Wilderness
First Aid



Co-Op
Preparation



First Host



Restricted
Operator
Certificate



Guiding Skills 2



Environmental
Stewardship



Introduction to
Tourism



Internship
(Optional)



Field Specialty 2
(Paddling)



Cohorts 3 and 4



Guiding Skills 1



Field Specialty 1
(Paddling)



Heritage
Interpretation



Intro to Tourism
Marketing



Wilderness
First Aid



Internship
Preparation



Restricted
Operator
Certificate



Guiding Skills 2



Environmental
Stewardship



Introduction to
Tourism



Internship
(Optional)



Field Specialty 2
(Paddling)



Planning for
Economic
Development



Cohort 5



Guiding Skills 1



Field Specialty 1
(Paddling)



Heritage
Interpretation



Intro to Tourism
Marketing



Wilderness
First Aid



First Host



Restricted
Operator
Certificate



Guiding Skills 2



Introduction to
Tourism



Internship



Field Specialty 2
(Paddling)



Sustainability in
Tourism



Participating Nations

- Ahousaht (14)
- Kitigan zibi Algonquin FN
- Cowichan Tribes (2)
- Da'naxda'xw/
Awetlala (2)
- Dzawada'enuxw
- Dene Nation
- Ditidaht First Nation
- Dzawada'enuxw (2)
- Gwa'sala-
Nakwaxda'xw
- Haida Nation (6)
- Heiltsuk Nation (17)
- Homalco (3)
- Ka:'yu:'k'th'/
Che:k'tles7et'h'
- Kitasoo (2)
- Klahoose
- Komoks (2)
- Kwakiutl Band
Council
- Kwikasut'inuxw
Haxwa'mis (2)
- Kwakwaka'wakw
- Kyuquot
- Metis
- Musgamagw
Dzawada'enuxw
- Namgis (3)
- Nuxalk (6)
- Songhees
- Snuneymuxw (2)
- Stz'uminus
- Tsimshian
- Tseshaht (2)
- Wei Wai Kai
- Wei Wai Kum
- Wet'suet'en

Community Voices

- *“Having our youth participate and learn their culture through ecotourism is positive for themselves and for the whole nation.”*
- *“Tourism provides opportunities for our Nation to continue dancing, singing, pot latching, and other things that keep our cultures alive. It preserves and promotes the living culture and rich heritage of Indigenous Peoples.”*



Visiting Saysutshun ‘Newcastle’ Island

A photograph of two young women sitting in a small boat on a river. They are both wearing dark blue hooded jackets and red life jackets. The woman on the left is wearing a purple hood and blue gloves. They are both smiling at the camera. The background shows a riverbank with trees and a building.

Student Voices

- *“Right after that program, I guess, my internship, I started tour guiding. And so, those were some hands-on skills that I learned through the course that I never probably would have tried if I hadn't taken the course.”*
- *“Not all instruction or instructors were culturally sensitive or experienced in Indigenous ways of learning.”*
- *“My motivation for participating in the program was I really just needed a steppingstone into university. I wasn't too sure what I wanted to do and there was good opportunity to explore that and to have a sense of support from other students.”*
- <https://indigenous.utsy.ca/training-available-in-communities>

Community of Practice

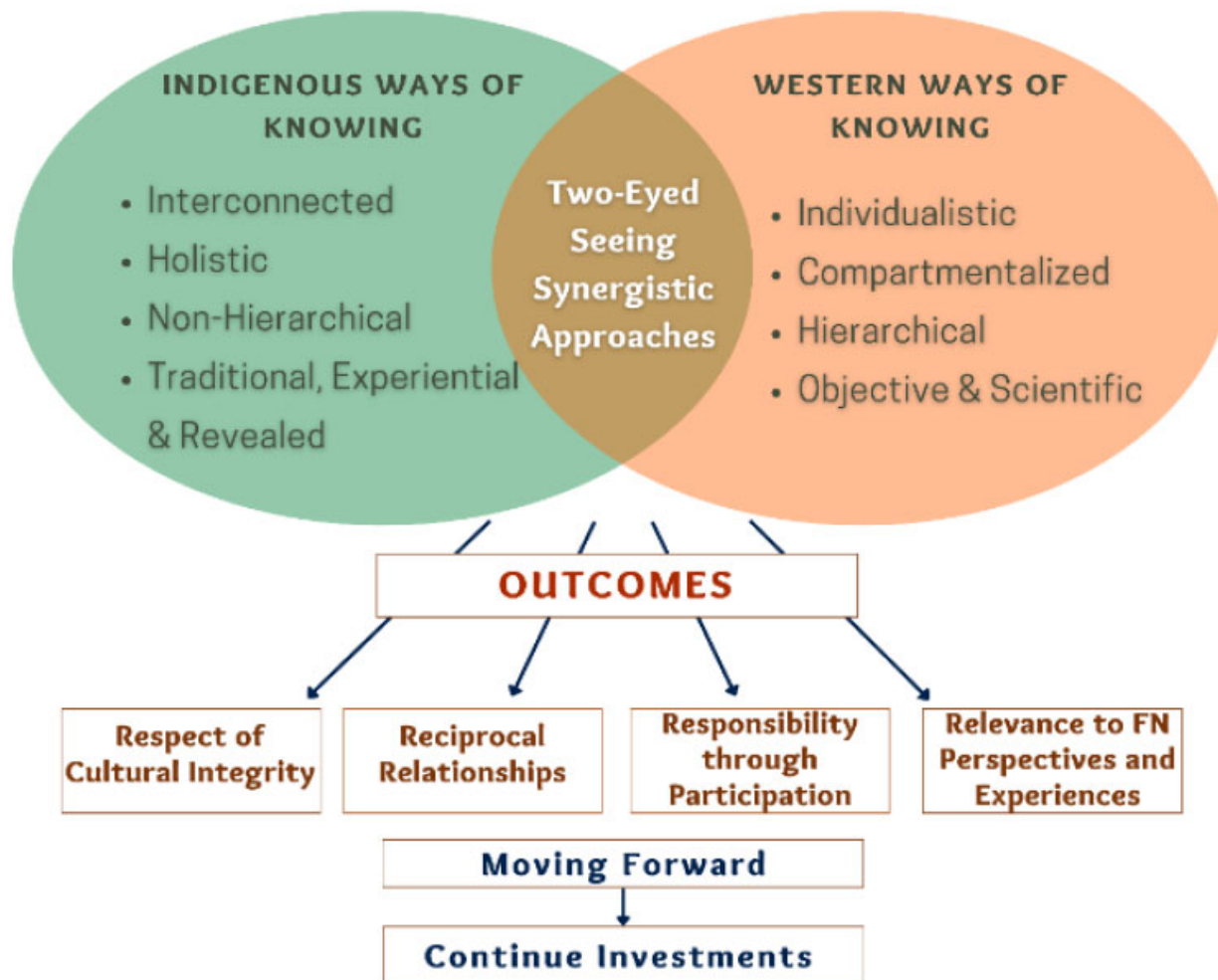
- *“In some instances, these students were the first to complete post-secondary education in their entire families. Addressing those barriers and how the funding was targeted, required innovation yet efforts to maintain academic rigor.” (cultural coordinator)*
- *“The reflexivity involved for me in teaching in this program has **sometimes been a little bit overwhelming...but certainly**, when you consider the Truth and Reconciliation moments that you have and recognizing what that means and a deeply meaningful desire to engage with that process, **it is very fulfilling.**” (instructor)*



Exploring Nanaimo with Rob

The model that emerged

(Schroeder, Ferguson, Stone, Moghimehfar, work in progress)



Faculty of Management (FOM)



- FOM continues to develop Indigenous-centered curriculum
- Elder-in-Residence, Uncle Randy Fred
- PSE leadership for the Indigenous Gathering on Pathways in Business, coordinated by Chartered Professional Accountants of BC (CPABC).
- Future credential that meets ‘recognized value of Indigenous Land Management’



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**Thank you for the opportunity
to share our work!**

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